

As a result of working with FCG on assortment, our company was able to adapt international assortment management technologies to the realities of a Russian manufacturing company. FCG specialists offered us simple, effective solutions, which in a month improved the assortment planning system for all 500 stores of our network. It is very important that the agency's experts are able to convey solutions of varying complexity to personnel of any training level in a simple and accessible language. They delve into the specifics of the company and offer truly accurate, timely solutions. We are sincerely glad to cooperate with FCG.